

Graduate Fashion Week winner designs
new Limited Edition Cosmolite suitcase



Following the Samsonite International Catwalk Competition at Graduate Fashion Week in June, Samsonite announces the release of the new Cosmolite Limited Edition, designed by Chou Yun Ting, the winner of the competition.



The Samsonite International Catwalk Competition in London gives the world's leading fashion university students the opportunity to showcase their collections at an international level, culminating with the very best collection being awarded a £1,000 prize and the opportunity to design a Cosmolite® Limited Edition suitcase for Samsonite. Chou Yun Ting captivated judges with her innovation, garment craftsmanship, and harmony between shape and body. The result is a very innovative and sophisticated design with straight lines in well-balanced colours. The collection will be available in several European markets from October 2015 onwards.

"We are delighted that Chou Yun Ting styled the next limited edition of Cosmolite with the same innovation and impact that set her apart at Graduate Fashion Week", noted Edouard Wattel, Director Communications of Samsonite Europe. "The Cosmolite is extremely popular amongst fashionistas and stylish jetsetters. We are convinced that this design - as with all previous limited editions - will become a real must-have for the chic and expressive traveller. A suitcase is increasingly becoming part of people's personal style, similar to a handbag or an accessory. The right piece of luggage can convey a signature look and expresses the traveller's personality."





The award-winning Cosmolite case is Samsonite’s lightest and strongest hardside suitcase. It is made from revolutionary Curv® material, which is exclusive to Samsonite. Curv technology is used in bullet proof vests, skates and skis – making the Cosmolite the toughest suitcase around.

Pictures of the limited edition Cosmolite can be downloaded [here](#).

EMILY MARSH CHASE PR	LISA JERMY SAMSONITE {UK & IRELAND}
Tel: 020 7403 4141	Tel: 020 8561 4043
Email: emily.marsh@chasepr.co.uk	Email: lisa.jermy@samsonite.com

-ENDS-

About Samsonite

Founded in 1910, Samsonite is the world’s leading luggage brand with an extensive legacy in trendsetting travel solutions. Renowned for breakthrough research, development and its commitment to innovation, Samsonite has since its inception excelled in a number of industry firsts, including the exclusive use of the revolutionary Curv® material in the luggage arena. With an extensive range of travel, business, kids, casual and personal accessory products, Samsonite helps travellers journey further, with ever lighter and stronger products.

With Samsonite by your side, nothing should stop you from travelling.

www.samsonite.com

About Graduate Fashion Week

Graduate Fashion Week is a charity organisation founded in 1991 by Jeff Banks CBE, Vanessa Denza MBE and John Walford to unify both UK and International universities and create a stronghold for the creative industries. Showcasing the work of over 1,000 of the very best students and graduates from the most influential and inspiring universities around the world, Graduate Fashion Week represents the future of creative design talent. Attracting 30,000 guests each June, the annual event features 22 catwalk shows, exhibitions from over 40 universities and an acclaimed Gala Award Show alongside a packed live talks and workshops schedule featuring leading names from the fashion industry.

<http://www.gfw.org.uk>